

EDITORIAL CALENDAR

ISSUE DATE FEATURES & SUPPLEMENTS

RESERVATIONS MATERIAL BY

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JULY

9	Erotica	6/28/07	7/2/07
16	Fall Children's Announcements Salary Survey	6/22/07	6/25/07
23	Fall Audio Announcements University Press Titles for Fall	7/12/07	7/16/07
30	Regional Spotlight: New England Fall Religion Announcements	7/19/07	7/23/07

AUGUST

6	Fall Adult Announcements New Voices in Fiction	7/12/07	7/16/07
13	Crafts & Hobbies Religion Update Supplement III	8/2/07	8/6/07
		7/26/07	7/30/07
20	Guide to Regional Trade Shows Comics	8/9/07	8/13/07
B	Printing in Asia Supplement	7/30/07	8/2/07
27	Movie/TV Tie-Ins (Sept.- Dec. 2006) Pets & Animals	8/16/07	8/20/07

SEPTEMBER

3	New Age Trends in Young Adult Books	8/23/07	8/27/07
10	Cookbooks B CIROBE Supplement	8/30/07	9/4/07
		8/23/07	8/27/07
17	Gift Books for the Holiday Season Holiday Reviews (Children's and Adult)	9/6/07	9/10/07
24	Frankfurt Preview Regional Spotlight: Pacific Northwest & Vancouver	9/13/07	9/17/07

OCTOBER

1	Sports Books for the Holiday Season	9/20/07	9/24/07
8	Home Improvement / Decorating		
15	Bible Comics	10/4/07	10/8/07
22	Diet & Fitness	10/11/07	10/15/07
29	Regional Spotlight: DC & Mid-Atlantic D Religion Update Supplement IV	10/18/07	10/22/07
		10/11/07	10/15/07

NOVEMBER

5	Best Books of the Year	10/25/07	10/29/07
12	Trends in Technology	11/1/07	11/5/07
19	Romance	11/8/07	11/12/07
26	Mystery	11/9/07	11/14/07

DECEMBER

3	PW Publishing Person of the Year Regional Spotlight: West Coast	11/21/07	11/26/07
10	African-American History Month Movie/TV Tie-Ins (Jan. - Apr. 2007)	11/29/07	12/3/07
17	Business: Personal Finance & Investing Children's Flying Starts Comics	12/6/07	12/10/07
24	Election 2008	12/13/07	12/19/07

Bold print denotes early deadlines for reservations and production material.



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